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Tax authorities on the web – a genre system view

A genre system is formed by interrelated genres that interact with each other in specific contexts (Bazerman 1994). However, when texts belonging to such a system, or a part of them, enter into a new communication medium, the situation can change (Yates & Orlikowski 1992). A genre's performance in a new medium has been found to depend among other things on its position in and the viability of the genre system in question (Killoran 2006: 427).

Texts produced by tax authorities form an established genre system (cf. Bazerman 1994). The present paper examines what happens when that system enters into a new medium, the world wide web, and how the new environment affects the texts and the genre system as a whole. The paper is a part of a project studying the effects of the world wide web as a medium on the ways in which tax authorities communicate with tax payers (see e.g. Koskela 2006).

Literature

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