Database and Information Systems

- 11. Data Warehouses and OLAP
- 12. Data Mining
- 13. Index Structures for Similarity Queries
- 14. Semi-Structured Data
- 15. Document Retrieval
- 16. Web Mining
- 17. Content Extraction
- 18. Multimedia Data

Semi-Structured Data

- Metadata
- Semantic Web
- Web Services
- Dynamic Content 1: VoiceXML
- Dynamic Content 2: BPEL

Semi-Structured Data 2

.

Semi-Structured Data

Readings:

Antoniou, G. and van Harmelen, F.: A Semantic Web Primer. MIT Press, 2008.

W3C-recommendations

Semi-Structured Data

Semi-Structured Data

- required prerequisites
 - markup languages (LATEX↓, HTML, SGML)
 - XML as metalanguage for defining markup languages
 - document type definition
 - content vs. attributes
 - identifier
 - namespaces
 - XML Schema
 - ullet query languages: XPath, XQuery, SQL/XML

Semi-Structured Data Markup Languages 4

Semi-Structured Data

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Semi-Structured Data Metadata 5

Metadata

- metadata: e.g. schema in a relational database
 - names of the relations
 - attributes of a relation
 - domain of each attribute
- metadata for documents
 - descriptive metadata: external to the content of the document
 - author
 - place and date of publication
 - length of the document
 - text genre
 - ...

Semi-Structured Data Metadata 6

Metadata

- metadata for documents (cont.)
 - Dublin Core Metadata Element Set: 15 attributes
 - Title, Creator, Subject, Description, Publisher, Contributor, Date, Type, Format, Identifier, Source, Language, Relation, Coverage, Rights
 - special purpose metadata
 - subject codes
 - key words taken from a thesaurus or ontology
 - e.g. MEDLINE: disease, anatomy, pharmaceuticals, ...
 - e.g. MARC: Machine readable cataloging record

Semi-Structured Data Metadata 7

Metadata

- RDF: resource description framework
 - goal: interoperability between applications
 - catalogue information
 - content rating
 - intellectual property rights
 - digital signatures for authentication
 - privacy levels

Semi-Structured Data Metadata 8

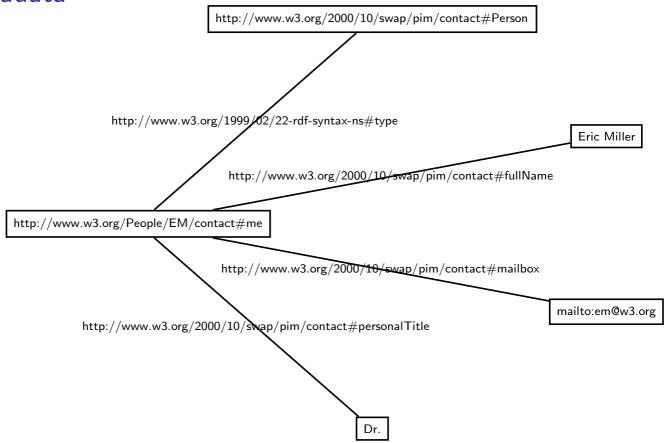
Metadata

• metadata for the author of a web-site

 element, attribute and value specification by means of URIs (uniform resource identifiers)

Semi-Structured Data Metadata 9

Metadata



Semi-Structured Data Metadata 10

Metadata

- RDF: simple knowledge representation language
 - individuals
 - e.g. Eric_Miller
 - concepts (classes)
 - e.g. Person
 - properties of individuals
 - e.g. name, title, mailbox
 - values of properties
 - e.g. "Eric Miller", "Dr.", "em@w3.org"

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Semi-Structured Data

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Semantic Web

- enhancing web pages with rich semantic annotations to support automatic processing
 - retrieval
 - information extraction
 - translation
- providing web-based resources
 - ontologies
 - dictionaries

Semi-Structured Data Semantic Web 13

Semantic Web

- shortcomings of RDF
 - no data type definitions
 - no consistent expression for enumerations
- RDFS: RDF Schema:
 - type definitions of the XML schema (XSDL)
 - object-oriented knowledge representation
 - classes, subclasses
 - properties, data types
 - inheritance
 - individuals

Semantic Web

DAML+OIL:

DAML: DARPA agent markup language

OIL: ontology interface layer

- terminological reasoning
- revised into OWL: Web Ontology Language (2004)
 - relations between classes (e.g. disjointness)
 - cardinality restrictions (e.g. exactly one)
 - equality
 - types of properties
 - formal properties of properties (e.g. symmetry)
 - enumerated classes

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RDF Schema

class definitions

properties

```
<rdfs:Property rdf:ID="productNumber">
  <rdfs:label>Product Number</rdfs:label>
  <rdfs:domain rdf:resource="#Product"/>
  <rdfs:range rdf:resource=
        "http://www.w3.org/.../rdf-schema#Literal"/>
  </rdfs:Property>
```

RDF Schema

- instances of classes:
 - defining resources to be of a particular RDF type
 - assigning properties

```
<Product rdf:ID="WaterBottle">
    <rdfs:label>Water Bottle</rdfs:label>
    <productNumber>38267</productNumber>
</Product>
```

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RDF Schema

subclasses:

- full terminological reasoning
- basis for intelligent web agents
- purpose
 - formalize a domain by defining classes and properties of those classes,
 - define individuals and assert properties about them, and
 - reason about these classes and individuals to the degree permitted by the formal semantics of the OWL language
- logical basis:
 - open world assumption
 - monotonic reasoning

Semi-Structured Data Semantic Web 19

OWL

- goal: being able to respond to queries like
 "Tell me what wines I should buy to serve with each course of the following menu. And, by the way, I don't like Sauternes."
- why?
 - special purpose XML languages support predefined transactions
 - but do not support general reasoning outside such a transaction
- added value:
 - giving justifications and explanations
 - switch between levels of granularity

- three sublanguages
 - OWL Lite
 - OWL DL
 - OWL Full

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OWL

- OWL Lite
 - RDFS + Class (Thing/Nothing), Individual, equivalentClass, equivalentProperty, sameAs, differentFrom, AllDifferent, distinctMembers, Restriction, onProperty, allValuesFrom, someValuesFrom, minCardinality, MaxCardinality, cardinality, ...
 - simple applications of a class hierarchy with simple constraints only
 - limited cardinality restrictions (only for 0 and 1)
 - quick migration from existing resources (thesauri, taxonomies)

- OWL DL
 - maximum expressiveness while maintaining completeness and decidability
 - corresponds to description logics
 - classes cannot be instances of other classes
 - oneOf, dataRange, disjointWith, unionOf, complementOf, intersectionOf, arbitrary cardinality restrictions, ...

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OWL

- OWL Full
 - maximum expressiveness without considering computability
 - e.g. class can be treated as a collection of individuals and an individual simultaneously
 - allows augmenting the semantics of the underlying RDF and OWL vocabulary

- upwards compatibility
 - Every legal OWL Lite ontology is a legal OWL DL ontology
 - Every legal OWL DL ontology is a legal OWL Full ontology
 - Every valid OWL Lite conclusion is a valid OWL DL conclusion
 - Every valid OWL DL conclusion is a valid OWL Full conclusion

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OWL

class and subclass definitions

instances of the class belong to the intersection of the restrictions

 class definition consists of name introduction or reference + list of restrictions

Semi-Structured Data Semantic Web 27

OWL

individuals: three alternative definitions

properties

Course(Meal, MealCorse)

</owl:ObjectProperty>

Semi-Structured Data Semantic Web 29

OWL

- properties
 - relate individuals to individuals (object properties)
 - or individuals to datatypes (datatype properties)

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OWL

complex applications will need to refer to several ontologies
 → ontology mapping required

equivalent classes

identity between individuals

```
<Wine rdf:ID="MikesFavoriteWine">
  <owl:sameAs
    rdf:resource="#StGenevieveTexasWhite" />
</Wine>
```

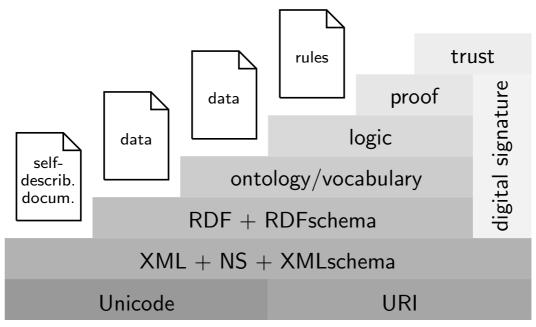
Semi-Structured Data Semantic Web 33

OWL

different individuals

Semantic Web

a layered approach



original vision (BERNERS-LEE)

Semi-Structured Data Semantic Web

Semantic Web

- agents should be aware on which layer they are operating
- downward compatibility: agents aware of one layer should be able to interpret and use information on the lower layers
- upward partial understanding: agent should be able to take at least partial advantage of information on higher levels
- on the logic layer rule-based languages are considered as an alternative to OWL

Semi-Structured Data

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Web Services

• fully automatic access to information systems over the web

- hotel reservation
- procurement
- service needs to be self-explanatory
 - kind of service
 - access conditions (input information)
 - information/service provided (output information)
 - terms and conditions of usage

- descriptions
 - message types
 - interface
 - bindings
 - access points
 - documentation (optional)

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Web Services

declaration of message types

```
<types>
  <xs:schema</pre>
    xmlns:xs="http:www.w3.org/2001/XMLSchema" ...>
    <xs:element name="checkAvailability"</pre>
        type="tCheckAvailability"/>
    <xs:complexType name="tCheckAvailabilty">
      <xs:sequence>
        <xs:element name="checkInDate" type="xs:date" />
        <xs:element name="checkOutDate" type="xs:date" />
        <xs:element name="roomType" type="xs:string" />
      </xs:sequence>
    </rs:complexType>
    <xs:element name="checkAvailabilityResponse"</pre>
        type="xs:double"/>
    <xs:element name="invalidDataError" type="xs:string"/>
  </xs:schema>
</types>
```

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Web Services

- specification of the interface
 - abstract operations
 - messages to be received
 - · messages to be sent to the client
 - interaction pattern: sequence of messages
 e.g. in-out pattern
 - services receives a message
 - answers with a reply message or a fault message

sample interface specification

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Web Services

• bindings: how to exchange a message

- message format
- transmission protocol (http, soap, ...)

for operations and faults

- access points
 - interface
 - list of endpoints (binding and address)

- message exchange patterns
 - inbound patterns /outbound patterns
 - in-only pattern
 - exactly one inbound message
 - no fault propagation possible
 - robust in-only pattern
 - incoming message might trigger the return of a fault message
 - in-out pattern
 - an incoming message followed by a reply to the originator
 - the reply can by a fault message
 - out-only, robust-out-only, in-optional-out, out-in, out-optional-in

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Web Services

- message exchange pattern provide a minimal contract between the partners
 - define only placeholder for messages
 - abstract specifications
 - message types and binding information needs to be specified in the definition of an operation
 - do not describe an interaction exhaustively
 - · additional message exchanges can be specified
 - identified by URIs not by names
 - extensibility: additional pattern can be defined

- WSDL specifications can be translated to RDF
 - all WSDL components (interfaces, operations, bindings, services, endpoints, ... are mapped to resources (identified by a URI)
 - all these resources receive an appropriate RDF type
 - all WSDL relationships are translated into RDF statements with appropriate properties,
 - operation belongs to an interface
 - operation has a certain interaction style

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Semi-Structured Data Dynamic Content 1: VoiceXML

VoiceXML

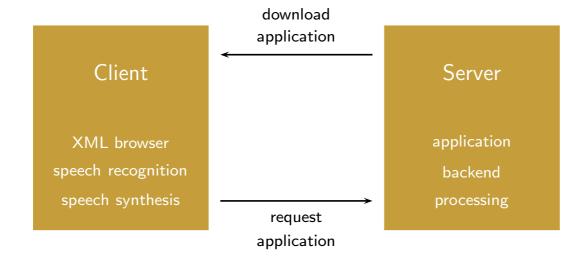
- markup Languages are not restricted to static data
- can receive a procedural semantics
- example: VoiceXML
 - interactive applications with spoken language
- spoken language is always strictly sequential
 - requires careful design of the human-computer interface

Semi-Structured Data

Dynamic Content 1: VoiceXML

VoiceXML

- dialogue descriptions in VoiceXML
 - are downloaded from the server to the client
 - control the speech synthesiser/recogniser at the client



Semi-Structured Data

VoiceXML

acoustic menue

```
<?xml version="1.0" encoding= ...>
<vxml version="2.0" lang="en">
<menu>
  oprompt> Say one of: <enumerate/> 
  <choice next="http://...sports.vxml">
     Sports </choice>
  <choice next="http://...stocks.vxml">
     Stocks </choice>
  <choice next="http://...news.vxml">
     News </choice>
  <noinput> Please say one of <enumerate/> </noinput>
</menu>
</vxml>
```

Semi-Structured Data

Dynamic Content 1: VoiceXML 51

VoiceXML

forms

```
<form>
  <field name="city">
   cprompt> Where do you want to travel to? 
   <option> Berlin </option>
   <option> London </option>
 </field>
 <field name="number" type="number">
   prompt> How many persons will travel to
             <value expr="city"/> ? </prompt>
 </field>
 <block> <submit next="http://...handler.html"</pre>
     namelist="city number"/> </block>
</form>
```

Semi-Structured Data

VoiceXML

dynamic prompts (iteration)

```
<form>
 <field name="number" type="number">
   ompt count=1> How many persons will
       travel to <value expr="city"/> ? </prompt>
   count=2> Please tell me the number
       of persons travelling. </prompt>
   ompt count=3> To book a flight, you must tell
       me the number of people travelling to
       <value expr="city"/> ? </prompt>
   <nomatch>
     cprompt> Please say just a number. 
     <reprompt/>
   </nomatch>
 </field>
</form>
```

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Dynamic Content 1: VoiceXML 53

VoiceXML

arithmetic operations, integrity checks (conditionals)

```
<form>
  <field name="number" type="number">
    prompt> How many persons will
        travel to <value expr="city"/> ? </prompt>
    <filled>
      <var name="num_trav" expr="number + 0"/>
      <if cond="num_trav > 10">
        cprompt> Sorry, we only handle groups of up
         to 10 people. 
       <clear namelist="number"/>
      </if>
    </filled>
  </field>
</form>
```

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Semi-Structured Data

Dynamic Content 2: BPEL 55

BPEL

- business process execution language
- orchestration of web services
- centralized approach (conductor!)
 - invoking services
 - processing their results
 - coordination of asynchroneous communication between services
 - correlating message exchanges between participants
 - implementing parallel processing activities
 - manipulating data between interactions
 - supporting long running business transactions and activities
 - consistent exception handling

Semi-Structured Data Dynamic Content 2: BPEL 56

BPEL

- description of complex workflows
 - coordinating a hotel reservation and a flight ticket
 - get a number of alternative offers from different vendors
 - find the optimal combination under given constraints
 - make the reservations
 - remote maintenance procedures
 - find out the individual configuration
 - choose the corresponding upload
 - upload the update
- steps in a workflow can fail → fault handling

Semi-Structured Data

Dynamic Content 2: BPEL 57

BPEL

- describing processes consisting of activities
 - process descriptions are executed by a orchestration engine
 - orchestration engine has access to the local or remote services
- basic activities / structured activities
- abstract processes / executable processes
- web services involved in a process are defined as partnerLink with
 - a name,
 - a partnerLinkType, and
 - role specifications (myRole, partnerRole)
- variables can be set to a value and accessed
- variables are scoped according to the XML structure
- processes can be initiated by a receive or pick activity with attribute createInstance="yes"

Semi-Structured Data Dynamic Content 2: BPEL 58

BPEL

- basic activities
 - invoke: invoking a service with attributes partnerLink, portType, operation, inputVariable, and outputVariable
 - receive: receiving a message with attributes partnerLink, portType, operation, variable, and optional createInstance
 - reply: replying to a message with attributes partnerLink, portType, operation, variable, and faultName
 - signaling faults
 - waiting until a deadline or for a certain period of time
 - doing nothing (empty)

Semi-Structured Data

Dynamic Content 2: BPEL 59

BPEL

- structured activities
 - sequence: one or more activities processed sequentially
 - switch: conditional branching

```
<switch>
  <case condition="..."> ... </case>
  <otherwise> ... </otherwise>
</switch>
```

while: iteration

```
<while condition="..."> ... </while>
```

- pick: waits until an event occurs and then processes the associated activity
 - needs at least one onMessage element with attrributes partnerLink, portType, operation, and variable
 - onMessage works thes same as receive (i.e. allows tro specify a reply

BPEL

- structured activities (cont.)
 - flow: execute several activities in parallel
 - synchronization of activities is possible
 - correlation: making sure that the partner is always the same instance of a service by using identifying variables
 - compensation handler, fault handler (catch), event handler
 - all handlers are scoped

Semi-Structured Data

Dynamic Content 2: BPEL 61